## Northwest Lions Leadership Institute Report for the Council of Governors February 6, 2021 Submitted by PDG Jan Weatherly, Superintendent

## Status to offer the Northwest Lions Leadership Institute

The registration is stable at 42 for the June 3-5, 2021 offering of the Institute. The faculty and staff are still committed to hold the Institute assuming 1) the border is open and people can freely travel, 2) groups of 17 can meet together wearing masks and socially distanced 3) the students are willing to travel. As Covid 19 continues to threaten the population, there is less enthusiasm to take a risk to leave the safe harbor of home, however vaccinations are beginning to reach our population and restrictions are beginning to be lifted.

The faculty will have a zoom meeting in early March to determine the best course of action to hold the June 2021 Institute. Given that our deposit has been paid there is no contractual obligation to be met prior to April 1<sup>st</sup>, our registration cutoff. Our deposit with the hotel will be returned in full if the Institute is not held.

## **Marketing and Registration**

A new marketing push began with the MD19 Virtual Convention in November, 2020. New brochures are in the hands of each DG, 1VDG and 2VDG. All the faculty and staff have a promotional power point well suited for a zoom club meeting. We welcome the assistance of the Council of Governors to identify additional prospective leaders who would benefit from attending. The North American Membership Initiative (NAMI) heavily promotes participation in a regional institute to build future leaders. The website <a href="www.nwlli.org">www.nwlli.org</a> is updated with the new dates for the Institute. Rack cards can be mailed to you at your request to Jan.weatherly@aol.com.

## **Selection of the Superintendent for 2023**

PGD Laura Wintersteen-Arleth has accepted the position of Assistant Superintendent of the Institute and will become the Superintendent in 2023. We have now permanently moved our every other year Institute to odd numbered years, because of the disruption of Covid and agreement with MD36 in Oregon, to make this change. The venue for 2023 is Ross Point Camp and Conference Center in Post Falls, Idaho. A contract has been signed and deposit made to hold the dates of May 5-7, 2023.