

MD19 Marketing Report

For May 2025 Council of Governors Meeting
Submitted by PDG Kathy Crawford

Due to some health issues, I haven't been able to contribute as much to this position as I had hoped. However, I have a few things to report for the last quarter of the year.

I worked with MD19 Leadership Chair Debbie Bostock to promote the MD19 GAT Gathering that took place this weekend.

I am working with MD19 Membership Chair Hal Palmer on an idea to help our clubs reach out to graduating students as potential new members.

19N Marketing Chair Stepanie O'Dell has presented me with a proposal for a great marketing idea involving giant inflatable Lions. These would be shared with each of our Districts for use at club, zone, and district events. Stephanie would take the lead in coordinating this project. I am working with her to facilitate grant funding opportunities.