

MD19 *Grow With Us*

A Simple, Proven Way to Grow Awareness & Membership

The MD19 Grow With Us marketing initiative helps Lions Clubs across MD19 grow through a simple two-pronged strategy for posting on Facebook: **Service** posts that show our impact and **Invitation** posts that welcome new members—using ready-to-use graphics.



Find us at:
www.lionsmd19.org

Service Posts



Show people what Lions do
Share photos and stories from your service projects to highlight your club's impact in the community.

Invitation Posts



Invite them to be part of it
Use ready-made graphics and captions to welcome neighbors who may not know about Lions yet.

Getting Started Is Easy

Just follow these simple steps:

1. Go to <https://lionsmd19.org/marketing.php>
2. Pick a graphic and caption from a campaign
3. Post it to your Facebook page

That's it.

Post at least once per week to keep Lions visible, welcoming, and growing.