

## **MD-19 Growth & Impact Recognition Program**

### **“Every Lion Counts. Every Club Matters.”**

This program is to recognize individual Lions, clubs, zones, and districts within MD-19 that demonstrate positive, sustainable membership growth and sponsorship leadership during the Lions year.

The goal is to encourage membership growth through encouragement, leadership, and service, not pressure or quotas. By celebrating progress at every level—individual, club, zone, and district—MD-19 strengthens its capacity to serve communities and fulfill the mission of Lions Clubs International.

#### **Individual Recognition - Top Ten New Member Sponsors**

Recognizes the top ten Lions who personally sponsor the greatest number of new members in each district and for all of MD-19 during the Lions year.

##### Criteria

- Sponsorship verified through Lions Portal records.
- New members only (excluding transfers).

##### Recognition

- District Top Sponsor lapel pin (for the top ten in each district).
- Recognition at the District Convention.
- MD-19 Top Sponsor lapel pin (for the top ten overall across all of MD-19).
- Public recognition at the MD-19 Convention.
- International President’s Certificate of Appreciation for top MD-19 sponsors.

NOTE: Ties are permitted to ensure all qualifying Lions are recognized.

#### **Club-Level Recognition – Club Growth Excellence Award**

Recognizes clubs that achieve net positive membership growth.

##### Criteria

- Net gain of one or more members during the Lions year.
- Club remains in good standing.
- At least one service activity reported.

##### Recognition

- MD-19 Club Growth banner patch.
- Recognition at the District Convention.
- Recognition at the Multiple District Convention.

### **Club-Level Recognition - Sustainable Club Excellence Award**

Recognizes clubs demonstrating both growth and retention.

#### Criteria

- Positive net gain of members.
- Retention rate of 80 percent or higher.
- At least two new members sponsored by different Lions.

#### Recognition

- Premium banner patch.
- District Certificates for the Club President and Membership Chair.
- Highlight in district and MD-19 communications.
- Recognition at the District Convention.
- Recognition at the Multiple District Convention.

### **Zone-Level Recognition - Zone Growth Excellence Award**

Recognizes zones that foster a culture of membership growth.

#### Criteria

- Fifty percent or more of clubs in the zone show positive net-growth.
- Zone Chair conducts at least one growth-focused club visit or roundtable.
- No clubs in status quo at the close of the Lions year.

#### Recognition

- Zone Chair recognition pin.
- Formal recognition at the District Convention.
- Formal recognition at the MD-19 Convention.
- Zone featured in district or MD-19 communications.

### **District-Level Recognition - District Growth Excellence Award**

Recognizes districts that demonstrate leadership and support for growth.

#### Criteria

- District achieves positive net membership growth.
- At least one new club, branch, or specialty club is chartered.
- District provides training, mentoring, or structured support related to growth and retention.

#### Recognition

- District banner streamer.

- Recognition for the District Governor and Membership Team.
- Featured acknowledgment at the MD-19 Convention.

### **Multiple District (MD-19) Recognition - MD-19 District Growth Champion**

Recognizes the top-performing district within MD-19 based on balanced growth measures.

#### Criteria

- Achieves District Growth Excellence Award with the greatest positive net growth percentage.

#### Recognition

- Permanent MD-19 District Growth Champion trophy.
- Recognition during MD-19 Convention plenary session.